	EC'd Yes	Rep Order#
		6862028
		Ver# 7
		7 Mod# 2
		Status Confirmed
Shor		Traffic Order# 213446
Showing Buylines: All Lines	Last Received:	
Lines	10/25/2012 11:33 AM	Printed:
	11:33 AM	10/25/2012 12:37 PM

Phone# Station WISH-TV INDIANAPOLIS, IN Advertiser ().BENNETT FOR INDIANA Product BENNETT FOR INDIANA Estimate# Fax# Buyer LIZ BRADENDER Agency () BRABENDER COX 1218 GRANDVEIW AVE, 1ST FLOOR PTTSBURGH, PA 15211 Agency C/P1/P2/E Flight Dates 10/22/2012 - 10/28/2012 Hiatus Weeks Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938

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-- CONTRACT COMMENT --

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10P-11P ne Comment:	11P-1135P NEWS	7P-730P	630P-7P	6P-630P	530P-6P	5P-530P	4P-5P	12P-1230P NEWS	11A-12P Buyline Comment:	8A-9A	7A-8A	630A-7A	Time
10P-11P HAWAII 5-0 Buyline Comment: N/A DUE DEBATE	NEWS	INSIDE EDITION	CBS EVENING NEWS	NEWS	NEWS	NEWS	ANDERSON COOPER	NEWS	PRICE IS RIGHT : 5X N/A	EARLY SHOW 2	EARLY SHOW 1	NEWS	Program
:30	: 30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len
\$2,200.00	\$900.00	\$550.00	\$700.00	\$600.00	\$600.00	\$600.00	\$300.00	\$400.00	\$300.00	\$150.00	\$350.00	\$450.00	Rate
10/22-10/22	10/22-10/26	10/22-10/26	10/22-10/26	10/22-10/26	10/22-10/26	10/22-10/26	10/22-10/25	10/22-10/26	10/22-10/26	10/22-10/26	10/22-10/26	10/22-10/26	CO.
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\$0.00	\$4,500.00	\$1,650.00	\$2,100.00	\$3,000.00	\$3,000.00	\$3,000.00	\$900.00	\$2,000.00	\$0.00	\$750.00	\$1,750.00	\$2,250.00	Total Cost
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1 of 4

		EC'd Yes	Rep Order#
			6862028
			Ver# 7
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			Ver# 7 Mod# 2 Status Confirmed
	Showing	La	Traffic Order# 213446
•	Showing Buylines: All Lines	Last Received: 10/25/2012 11:33 AM	
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		11:33 AM	10/25/2012 12:37 PM

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M-F Buyl	US	SU	SU	SU	SU	SA	SA	SA	SU (Buyline	埘	TH	W Buyl	TU	TU	Day	LIZ BRADENDER	SH-TV INI ().BE BENNETT]
4P-5P Buyline Comment:	11P-1135P	7P-8P	6P-630P	9A-1030A	6A-9A	1130P-12A	10P-11P	330P-7P	6P-630P ine Comment:	9P-10P	9P-10P	10P-11P Buyline Comment:	10P-11P	8P-9P	Time	ENDER	WISH-TV INDIANAPOLIS, IN () .BENNETT FOR INDIANA BENNETT FOR INDIANA
ANDERSON: PART OF MKGD PKG	NEWS	60 MINUTES	NEWS	CBS SUN MORN	DAYBREAK	A CSI MIAMI	48 HOURS	COLLEGE FB	NEWS : SAT 6-630P N/A	CRIMETIME	PERSON OF INTEREST	CSI : N/A DUE RATE	VEGAS	NCIS	Program		, IN INDIANA A
																Flight Dates Hiatus Weeks	Agency (): 1218 GR PTTSBL Agency C/P1/P2/E
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	: 30	Len		() BRABENDER CO 1218 GRANDVEIW AVE PTTSBURGH, PA 15211 P1/P2/F.
\$300.00	\$900.00	\$2,000.00	\$400.00	\$700.00	\$250.00	\$60.00	\$1,000.00	\$500.00	\$400.00	\$1,600.00	\$3,000.00	\$1,600.00	\$1,600.00	\$3,000.00	Rate	10/22/2012 - 10/28/2012	() BRABENDER COX 1218 GRANDVEIW AVE, 1ST FLOOR PT/PTSBURGH, PA 15211
10/22-10/26	10/28-10/28	10/28-10/28	10/28-10/28	10/28-10/28	10/28-10/28	10/27-10/27	10/27-10/27	10/27-10/27	10/28-10/28	10/26-10/26	10/25-10/25	10/24-10/24	10/23-10/23	10/23-10/23	Dates	ί2	LOOR
N	Ь	ь	ы	Ц	₽	ד	₽	ы	Ц	<u> </u>	ы	0	ш	ј4 	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (
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N	Н	н	н	ш	н	н	н	Н	Н	Н	щ	0	Н	⊢	Total Spots	215-567-6005 215-567-5938) PHILADELPHIA) KATE BRADY
\$600.00	\$900.00	\$2,000.00	\$400.00	\$700.00	\$250.00	\$60.00	\$1,000.00	\$500.00	\$400.00	\$1,600.00	\$3,000.00	\$0.00	\$1,600.00	\$3,000.00	Total Cost	500 <i>5</i> 5938	РНІА DY

2 of 4

Daypart

	EC'd Yes	Rep Order# 6862028
		Ver#
		/ Mod# 2 Status Confirmed
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Sho		Traffic Order# 213446
howing Buylines: All Lines	Last Received:	
Lines	10/25/2012	Printed:
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Daypart

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TH-F Buy:	SA Buy	F Buy:	SU Buy:	F Buy	SU Buy	Day	LIZ BRADENDER	ISH-TV IN ().BI BENNETT
4P-5P line Comment:	11P-1130P line Comment:	8P-9P line Comment:	6A-9A line Comment:	10P-11P line Comment:	6P-630P line Comment:	Time	ENDER	WISH-TV INDIANAPOLIS, IN () .BENNETT FOR INDIANA BENNETT FOR INDIANA
F 4P-5P ANDERSON COOPER Buyline Comment: MKGDS FOR 11A-12N	11P-1130P LATE NEWS Buyline Comment: MKGD FOR 11A-12N PRICE	8P-9P NCIS Buyline Comment: MKGD FOR 10/24 10-11P	6A-9A NEWS Buyline Comment: PART OF MKGD PKG	10P-11P BLUE BLOODS Buyline Comment: PART OF MKGD PKG	6P-630P NEWS Buyline Comment: PART OF MKGD PKG	Program		NDIANA
	ICE	1P					Flight Dates Hiatus Weeks	Agency (). 1218 GR PTTSBL Agency C/P1/P2/E
:30	: 30	:30	:30	: 30	: 1 30 1	Len		() BRABENDER CO 1218 GRANDVEIW AVE PTTSBURGH, PA 15211 P1/P7/F
\$300.00	\$300.00	\$1,600.00	\$200.00	\$2,000.00	\$400.00	Rate	10/22/2012 - 10/28/2012	() BRABENDER COX 1218 GRANDVEIW AVE, IST FLOOR PTTSBURGH, PA 15211 P1PP/F
10/25-10/26	10/27-10/27	10/26-10/26	10/28-10/28	10/26-10/26	10/28-10/28	Dates	2	LOOR
N	ц	щ	н	н	<u>р</u> 1	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office Salesperson
н	Н	щ	Ь	Щ	Н ; ;	# of Weeks	Phone# FAX#	
N	Н	Ц	Н	Н	⊢ - -	Total Spots	215-567-6005 215-567-5938	PHILADELPHIA KATE BRADY
\$600.00	\$300.00	\$1,600.00	\$200.00	\$2,000.00	\$400.00	ш	5005 5938	РНІА DY

---REPORT TOTALS---

Report Totals: 71 / \$46,010.00

---SALES MONTHLY TOTALS---

Oct 12: 71 / \$46,010.00
Sales Totals: 71 / \$46,010.00
Station Totals: 71 / \$46,010.00
Lines not sent/rcld/rtrn: 0 / \$0.00
---COMPETITIVE---

	Ma
	Market Totals
	\$135,324
WTTV	CABL
0%	%
WXIN	WISH
11%	34%
	YDNW
	1%
	WRTV
	14%
	WTHR

40%

Buyer Phone# Station W Advertiser Product Rep Order# EC'd Yes Estimate# WISH-TV INDIANAPOLIS, IN

er ().BENNETT FOR INDIANA
BENNETT FOR INDIANA LIZ BRADENDER 6862028 Ver# 7 Mod# 2 Status Confirmed Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency () BRABENDER COX 1218 GRANDVEIW AVE, 1ST FLOOR PTTSBURGH, PA 15211 Traffic Order# 213446 10/22/2012 - 10/28/2012 Showing Buylines: All Lines Last Received: 10/25/2012 11:33 AM Printed: Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#

---Agency Comment---Books Demos null RA35+

Fax#

AGY ADDRESS CHANGE (PER PHILLY OFFICE AB)

-- CREDIT RISK --

CASH IN ADVANCE

4 of 4

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) PHILADELPHIA) KATE BRADY

215-567-6005 215-567-5938

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and for Indiana BENNETT FOY Avers 8 g/50 and for		00	M-+ 4p-	1			· · · · · · · · · · · · · · · · · · ·		
antite prindum SENNETT FOO method prindum SENNETT FOO Mexical Significant Mexical Significant method prindum SENNETT FOO Mexical Significant Me			1	10/25/12		357-5p	Anderson Cooper	POL/Bennett for Indiana BENNETT FOF	HSIW
and for inclaims BENNETT FOO		,,	Daybrea	10/25/12	:30	558-7a	Daybreak @ 6	POL/Bennett for Indiana BENNETT FOF	HSIW
and for inclaims BENNETT FO1 body-break (B) 53573p and for inclaims BENNETT FO1 body-break (B) 53573p and to inclaim BENNETT FO1 body-break (B) 53573p break (B) 5357			Price is	10/25/12		1058-12	Price Is Right	POL/Bennett for Indiana BENNETT FOF	HSIW
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ned for inclana BENNETT FOY Inside Edition 858-73bp 30 1022/12 CBS This Monring \$50.00 neat for inclaina BENNETT FOY CBS This Monring 859 30 1022/12 CBS This Monring \$50.00 neat for inclaina BENNETT FOY Daybrack (§ 6) 532,00 30 1022/12 CBS This Monring \$50.00 neat for inclaina BENNETT FOY CBS This Monring (§ 7) 748 30 1022/12 CBS This Monring \$500.00 neat for inclaina BENNETT FOY CBS This Monring (§ 7) 748 30 1022/12 CBS This Monring \$500.00 neat for inclaina BENNETT FOY Andesson Cooper 837-5p 30 1022/12 CBS This Monring (§ 7) \$500.00 neat for inclaina BENNETT FOY Andesson Cooper 837-5p 30 1022/12 Price Stight \$500.00 neat for inclaina BENNETT FOY News 8 (@) 403-5p 30 1022/12 Price Bright \$500.00 neat for inclaina BENNETT FOY News 8 (@) 53-1p 30 1022/12 News 8 (@) \$500.00 <t< td=""><td></td><td></td><td>CBS Th</td><td>10/25/12</td><td>:30</td><td>7-8a</td><td>CBS This Morning @7a</td><td>POL/Bennett for Indiana BENNETT FOF</td><td>HSIM</td></t<>			CBS Th	10/25/12	:30	7-8a	CBS This Morning @7a	POL/Bennett for Indiana BENNETT FOF	HSIM
and for Indiana BENNETT FOY Incide Edition 658-730p 30 1022/12 MF 7-730p \$550.00 notal for Indiana BENNETT FOY CDS This Marning 88-9a 30 1022/12 CDS This Marning \$150.00 notal for Indiana BENNETT FOY CDS This Marning \$550.00 \$150.00 \$150.00 notal for Indiana BENNETT FOY CNAWA 8 @ 11 M-F \$11-1135p 30 1022/12 CDS This Marning \$300.00 notal for Indiana BENNETT FOY CNAWA 8 @ 11 M-F \$558-630p 30 1022/12 CNAWA 8 @ 500.00 nett for Indiana BENNETT FOY CNAWA 8 @ 556-630p 30 1022/12 CNAWA 8 @ 500.00 nett for Indiana BENNETT FOY CNAWA 8 @ 556-630p 30 1022/12 CNAWA 8 @ 500.00 nett for Indiana BENNETT FOY CNAWA 8 @ 556-630p 30 1022/12 CNAWA 8 @ 500.00 nett for Indiana BENNETT FOY CNAWA 8 @ 556-630p 30 1022/12 CNAWA 8 @ 550.00 nett for Indiana BENNETT FOY CNAWA 8 @ 550.00 1159-2-20p 30 1022/12 CNAWA 8 @ 50.00 nett for Indiana BENNETT FOY			CBS Th	10/25/12	:30	8-9a	CBS This Morning @8	POL/Bennett for Indiana BENNETT FOF	HSIM
and for incidana BENNETT FOF Inactide Edition 6558-730p 30 1022/12 MF 7-730p \$550.00 nett for incidana BENNETT FOF CDS This Morning (B. 8-8) 30 1022/12 CDS This Morning (B. 8-30) \$150.00 nett for incidana BENNETT FOF CDS This Morning (B. 8-8) 30 1022/12 Daybrack (B. 6-34) \$450.00 nett for incidana BENNETT FOF CBS This Morning (B. 8-8) 11-1135p 30 1022/12 CDS This Morning (B. 800.00 \$300.00 nett for incidana BENNETT FOF News 8 (B. 6) 558-530p 30 1022/12 CDS This Morning (B. 800.00 \$300.00 nett for incidana BENNETT FOF Place is Right 1052/12 30 1022/12 Place is Right \$300.00 nett for incidana BENNETT FOF Anderson Cooper 553-5p 30 1022/12 Place is Right \$300.00 nett for incidana BENNETT FOF News 8 (B. 6) 558-5p 30 1022/12 News 8 (B. 6) \$300.00 nett for incidana BENNETT FOF News 8 (B. 6) 11569-123p 30 1022/12 News 8 (B. 6) \$300.00 <td></td> <td></td> <td>News 8</td> <td>10/24/12</td> <td>:30</td> <td>530-6p</td> <td>News 8 @ 530p</td> <td>POL/Bennett for Indiana BENNETT FOF</td> <td>HSIM</td>			News 8	10/24/12	:30	530-6p	News 8 @ 530p	POL/Bennett for Indiana BENNETT FOF	HSIM
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78								: 06862028	Alt Order #:
liser Product EstimOrder Inventory Descript Time Period Length Date Air Time Inv. Code (Placed Rate Ad-ID Priority	Ad-ID	de (Placed) Rati	r Time Inv. Co			ipt Time Pe	im Order Inventory Descri	er Product	Station

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[Filtered by:] [Sorted by: Alt Order #]

Spot Manager: All, 10/22/12-10/28/12

P3	\$2,000.00	Sun Hour 1	10/28/12	658-8p :30	Sunday 7-8p	POL/Bennett for Indiana BENNETT FOF	WISH
P3	\$400.00	EN (Sa-Su)	10/28/12	(6:00:00 PM-6:3(:30	Early News Sa/Su	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$700.00	CBS Sunday Morni	10/28/12	858-1030a :30	CBS Sunday Morning	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$900.00	LN Su	10/28/12	11-1130p :30	News 8 @ 11 Sunday	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$400.00	News 8 Weekend/S	10/28/12	(6:00:00 PM-6:3(:30	News 8 Weekend/Sunday	POL/Bennett for Indiana BENNETT FOF	WSIW
P3	\$200.00	Daybreak Sunday	10/28/12	558-9a :30	Daybreak Sunday	POL/Bennett for Indiana BENNETT FOF	WISH
P3	\$1,000.00	Sat Hour 3	10/27/12	958-11p :30	Saturday 10-11p	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$400.00	EN (Sa-Su)	10/27/12	(6:00:00 PM-6:3(:30	Early News Sa/Su	POL/Bennett for Indiana BENNETT FOF	WISH
P3	\$500.00	NCAA Football	10/27/12	(3:30:00 PM-7:0(:30	NCAA Football	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$600.00	News 8 @6	10/26/12	558-630p :30	News 8 @6	POL/Bennett for Indiana BENNETT FOF	WISH
P3	\$300.00	Price is Right	10/26/12	1058-12p :30	Price Is Right	POL/Bennett for Indiana BENNETT FOF	WISH
P3	\$1,600.00	Fri Hour 2	10/26/12	858-10p :30	Friday 9-10p	POL/Bennett for Indiana BENNETT FOF	WISH
P3	\$550.00	M-F 7-730p	10/26/12	658-730p :30	Inside Edition	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$350.00	CBS This Morning	10/26/12	7-8a :30	CBS This Morning @7a	POL/Bennett for Indiana BENNETT FOF	WISH
P3	\$150.00	CBS This Morning	10/26/12	8-9a :30	CBS This Morning @8	POL/Bennett for Indiana BENNETT FOF	WISH
P3	\$600.00	News 8 @5	10/26/12	5-530p :30	News 8 @5p	POL/Bennett for Indiana BENNETT FOF	HSIM
P3	\$450.00	Daybreak @ 6	10/26/12	558-7a :30	Daybreak @ 6	POL/Bennett for Indiana BENNETT FOF	WISH
P3	\$700.00	CBS Evening News	10/26/12	630-7p :30	CBS Evening News	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$900.00	LN M-F	10/26/12	11-1135p :30	News 8 @ 11 M-F	POL/Bennett for Indiana BENNETT FOF	HSIM
P3	\$600.00	News 8 @530	10/26/12	530-6p :30	News 8 @ 530p	POL/Bennett for Indiana BENNETT FOF	MSIM
P3	\$400.00	Noon News	10/26/12	1158a-1230p :30	Noon News	POL/Bennett for Indiana BENNETT FOF	HSIM
P3	\$400.00	Noon News	10/25/12	1158a-1230p :30	Noon News	POL/Bennett for Indiana BENNETT FOF	HSIW
P3	\$600.00	News 8 @6	10/25/12	558-630p :30	News 8 @6	POL/Bennett for Indiana BENNETT FOF	MSIM
P3	\$600.00	News 8 @530	10/25/12	530-6p :30	News 8 @ 530p	POL/Bennett for Indiana BENNETT FOF	MSIM
						06862028	Alt Order #: 06862028
Priority	Rate Ad-ID	Air Time Inv. Code (Placed	Date Air	Time Period Length	Estim Order Inventory Descript Time Period	Advertiser Product Es	Station

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable FEDERA	box) AL CANDIDA'	ГЕ	STA	TE/LOCAL CAN	NDIDATE
				harge During a e Certification C	
Station and	Location:			Date : 09/26/	
I, BRABENDEI	RCOX LLC				
being/on behalf o	f: TONY BENN	ETT	·		, a legally
qualified candidat	te of the REPUE	BLICAN			political
party for the offic	e of:				
in the 2012PRI	MARY ELECTIC)N		entagn de processo de la companya d	
election to be hel	d on: NOVEMBI	ER6TH 2012			
do hereby reques	t station time as fo	ollows:			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Total Charg	es:	e de la companya della companya della companya de la companya della companya dell		and the second of the second o	

For programming that, in whole or national importance," list the matter	r in part, "communicates a message relating ers below:	to any political matter of
I represent that the payment for th	e above described broadcast time has been f	iurnished by:
BENNETTFORINDIANA		
	te the time as paid for by such person or enti y is either a legally qualified candidate or an ally qualified candidate.	
The name of the treasurer of the ca	andidate's authorized committee is:	
JACOBV BRADLEY		
	s political advertising policies, including: aper sales practices (not applicable to federal c	•
	ISCRIMINATE OR PERMIT DISCRIMIN THE PLACEMENT OF ADVERTISING.	NATION ON THE BASIS
To Be Signed By	Candidate or Authorized Co	ommittee
09/26/2012	Liz Brabender Kundu	
Date	Signature	
To Be Sign	ed By Station Representati	ve
☐ Accepted	☐ Accepted in Part	Rejected
		·
Signature	Printed Name	Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

(nam		r authorized committee) here in part) pursuant to this agre	eby certify that the programming ement:
	does	\Box does not	
	11 0	te (check applicable box). I to an opposing candidate:	further certify that for the
(che	ck applicable box)		
	• •	e, the office being sought, ar	statement by the candidate that nd that the candidate has
V	image of the candidate displayed printed state	for a duration of at least for ment identifying the candida	ntifiable photograph or similar ar seconds, and a simultaneously ate, that the candidate approved adidate's authorized committee
	Liz Brabender Kun	ди	
	sign	ature of candidate or authorized o	committee
LIZ	BRABENDERKUNDU		09/26/2012
	prir	nted name	date



WISH Remit Address:

Chicago, IL 60693 90359 Collections Center Drive

Main: (317) 923-8888 Billing: (317) 923-8888

Billing Address:

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Estimate Number	Product	Advertiser	
umber		1	
	BENNETT FOR INDIANA	POL/Bennett for Indiana	

Invoice #

213446-1

Page 1 of 6

100000		_	-
Estimate Number			
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Station	WISH	_	
Account Executive Petry Philadelphia	Petry Philadelphia	_	—
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Alt Order#	Order#	Invoice Period	Invoice Month	Invoice Date
06862028	213446	10/01/12 - 10/28/12	October 2012	10/28/12

Billing Calendar	Broadcast	=
Billing Type	Cash	≻
Special Handling		П

Sales Region Sales Office

National

Petry/Philadelphia

Deal # Order Flight

10/22/12 - 10/28/12

Pittsburgh, PA 15211 USA

1st Floor

Brabender Cox Attention: Accounts Payable 1218 Grandview Avenue

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	Product Code	Advertiser Code	
	IN12303/TO1358/SP111t			

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9 See MG 13.2,13.3,13.4,13.5,13.6 9 See MG 13.2,13.3,13.4,13.5,13.6 9 See MG 4.6 9 See MG 4.7 10 MG for 4.4 10/25 11 See MG 4.8 12 See MG 4.8 13 MG for 4.3 10/26 14 MG for 4.5 10/24									O	J	J	0	C			Reconciliation
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twieve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

Remit Address:

WISH
90359 Collections Center Drive
Chicago, IL 60693
Main: (317) 923-8888

Main: (317) 923-8888 Billing: (317) 923-8888

NVOICE

Advertiser

POL/Bennett for Indiana

Product

BENNETT FOR INDIANA

Estimate Number

	Invoice #	213446-1
	Invoice Date	10/28/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/28/12
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Page 2 of 6

Sales Region Nat	Sales Office Per	Account Executive Petry Philadelphia	Station WISH	
National	Petry/Philadelphia	try Philadelphia	SH	

Order Flight	Deal #	Alt Order#	Order#
10/22/12 - 10/28/12		06862028	213446

Billing Calendar	Broadcast	_	
Billing Type	Cash	_	\triangleright
Special Handling		_	U

Pittsburgh, PA 15211

1st Floor

Brabender Cox Attention: Accounts Payable 1218 Grandview Avenue Billing Address:

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	
	IN12303/TO1358/SP111t	

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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



HSIW Chicago, IL 60693 Remit Address:

90359 Collections Center Drive Billing: (317) 923-8888 Main: (317) 923-8888

Advertiser	POL/Bennett for Indiana
Product	BENNETT FOR INDIANA
Estimate Number	

Station	WISH
Account Executive Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Alt Order # Order#

213446 06862028

Invoice #	213446-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Page 3 of 6

Special Handling	Billing Type	Billing Calendar	
	Cash	Broadcast	
Prod	Adve	IDB 7	

Pittsburgh, PA 15211

1st Floor

Attention: Accounts Payable

1218 Grandview Avenue

Brabender Cox

Billing Address:

Advertiser Code	IDB#	Order Flight	Deal #
		10/22/12 - 10/28/12	

Advertiser Ref	Agency Ref	Product Code	Advertiser Code	
	IN12303/TO1358/SP111t			

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Anderson Cooper Anderson Cooper Friday 10-11p Daybreak Sunday News 8 Weekend/Sunday	Monday 10-11p	Daybreak @ 6 NCAA Football News 8 @ 11 M-F	CBS Evening News Inside Edition	Channel Description WISH News 8 @6 WISH WISH WISH WISH WISH
357-5p 357-5p 558-9a 558-7p	958-11p	558-7a NCAA Football 11-1135p	630-7p 658-730p	Time 558-630p
10/22/1: <i>M</i> M W F Su Su	10/22/1: M W W Th	Sa F Th	10/22/1: M W	Day ∀ Th
10/22/12 to 10/28/12 M 10/22/12 M 10/22/12 M 10/24/12 W 10/26/12 F 10/26/12 Su 10/28/12 Su 10/28/12	10/22/12 to 10/28/12 M 10/22/12 W 10/24/12 W 10/24/12 W 10/24/12 Th 10/25/12 F 10/26/12	M 10/22/12 M 10/22/12 W 10/24/12 Th 10/25/12 F 10/26/12 Sa 10/27/12	to 10/22/12 to 10/28/12 M 10/22/12 W 10/24/12 F 10/26/12	to 10/24/12 10/25/12 10/26/12
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\$2,200.00 See MG 13.2,13.3,13.4,13.5,13.6 \$300.00 MG for 19.1,4.2,4.1,13.1 \$300.00 MG for 19.1,4.2,4.1,13.1 \$2,000.00 MG for 19.1,4.2,4.1,13.1 \$200.00 MG for 19.1,4.2,4.1,13.1 \$400.00 MG for 19.1,4.2,4.1,13.1	\$900.00 \$900.00 \$900.00 \$900.00	\$550.00 \$550.00 \$450.00 MG for 5.5,11.3 \$550.00 See MG 11.4,11.5 \$500.00 MG for 5.5,11.3	\$700.00 \$700.00 \$700.00	Rate
190000	ω α 4 τ	4 ω σ α 4	ω - ν	Ref #

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twieve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



HSIW Remit Address:

Chicago, IL 60693 90359 Collections Center Drive

Billing: (317) 923-8888 Main: (317) 923-8888

Advertiser	POL/Bennett for Indiana
Product	BENNETT FOR INDIANA
Estimate Number	

	HIVOICE #
POL/Bennett for Indiana	Invoice Date
BENNETT FOR INDIANA	Invoice Month
	Invoice Period

Invoice #	213446-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station WISH Account Executive Petry Philadelphia Sales Office Petry/Philadelphia Sales Region National	utive	ပ္လ	S	Ac	St
WISH Petry Philadelphia Petry/Philadelphia National	WISH Petry Philadelphia Petry/Philadelphia National	les Region	ales Office	count Executive	ation
		National	Petry/Philadelphia	Petry Philadelphia	WISH

Order Flight	Deal #	Alt Order#	Order#
10/22/12 - 10/28/12		06862028	213446

Billing Calendar	Broadcast][
Billing Type	Cash	Þ
Special Handling		Ъ

Pittsburgh, PA 15211

1st Floor

1218 Grandview Avenue Attention: Accounts Payable

Brabender Cox

Billing Address:

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	
	IN12303/TO1358/SP111t	

23		_	2		20				19			18			17				16			15			14	13	Line
HSIM	HSIW	VVI OII	MSH MSH		HSIW	HSIM	HSIM		HSIM	HSIM		HSIM	MSH		HSIM	MSIM	MSIM		HSIM	HSIM		HSIM	HSIM		WISH	HSIM	Channe
Daybreak Sunday		Saturday 10-11p			NCAA Football				Early News Sa/Su			Friday 9-10p			Thursday 9-10p	Friday 8-9p			Wednesday 10-11p			Tuesday 10-11p			Tuesday 8-9p	Monday 10-11p	Channel Description
558-9a		936-11p			NCAA Football				558-7p			858-10p			858-10p	758-9p			958-11p			958-11p			758-9p	958-11p	Time
	Sa	10/22/12	Sa	10/22/12		Su	Sa	10/22/12		П	10/22/12		Th	10/22/12		П	¥	10/22/12		Tu	10/22/12		Tu	10/22/12			Day
ťo	10/27/12	10/22/12 to 10/28/12	10/27/12	10/22/12 to 10/28/12	to	10/28/12	10/27/12	10/22/12 to 10/28/12	to	10/26/12	10/22/12 to 10/28/12	ō	10/25/12	10/22/12 to 10/28/12	ť	10/26/12	10/24/12	10/22/12 to 10/28/12	б	10/23/12	10/22/12 to 10/28/12	б	10/23/12	10/22/12 to 10/28/12	to	б	Date
	:30	<u>.</u>	:30	1×		:30	:00	2x		:30	1x		:30	1x		:30	.00	1x		:30	1 _×		:30	1×			Lengti
	10:42 PM	1 1 1 0	4:30 PM	S-		6:32 PM		SS		9:34 PM			9:41 PM	T		7:58 PM		W		10:49 PM	-T		8:47 PM	-T			Length Aired Days Ad-ID
	вств1201н		вств1201н			вств1201н				вств1203н			вств1203н			вств1203н				вств1203н			вств1203н				Ad-ID
	\$1,000.00		\$500.00			\$400.00	\$400.00 See MG 13.2,13.3,13.4,13.5,13.6			\$1,600.00			\$3,000.00			\$1,600.00 MG for 16.1 10/24	\$1,600.00 See MG 16.2			\$1,600.00			\$3,000.00				Rate Reconciliation
	-1					2	3.6 1									2	7			1			1	5			Ref#

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693 Main: (317) 923-8888

Billing: (317) 923-8888

N VOICE

Advertiser POL/Bennett for Indiana
Product BENNETT FOR INDIANA
Estimate Number

	Invoice #	213446-1
	Invoice Date	10/28/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/28/12

Page 5 of 6

StationWISHOrder #Account ExecutivePetry PhiladelphiaAlt Order #Sales OfficePetry/PhiladelphiaDeal #Sales RegionNationalOrder Flight

				L
Deal #	Alt Order#	Order#	Invoice Period	Invoice Month
	06862028	213446	10/01/12 - 10/28/12	October 2012

Billing Calendar	Broadcast	IDE
Billing Type	Cash	Αd
Special Handling		Pro

Pittsburgh, PA 15211

1st Floor

Attention: Accounts Payable 1218 Grandview Avenue

Brabender Cox

Billing Address:

Product Code	Advertiser Code	IDB#
le	ode	

10/22/12 - 10/28/12

Advertiser Ref	Agency Ref	
	IN12303/TO1358/SP111	

		3					30			29			28			27			26			25			24			23	Line
HSIM		HSIM	HSIM	HSIW	HSIW		HSIM	HSIM		HSIW	HSIM		HSIW	HSIM		HSIW	HSIM		HSIW	HSIM		HSIM	HSIM		HSIW	HSIM		HSIM	Channel
		M-F News 8 Repeat					Daybreak @530am			Friday 8-9p			CBS Morning News			News 8 @ 11 Sunday			Sunday 7-8p			News 8 Weekend/Sunday			CBS Sunday Morning			Daybreak Sunday	Description
		137-211a					530-6a			758-9p			430-5a			11-1130p			658-8p			558-7p			858-1030a			558-9a	Time
Th 10/25/12	10/22/12 to 10/28/12	to	W 10/24/12		M 10/22/12	10/22/12 to 10/28/12	to	F 10/26/12	10/22/12 to 10/28/12	to	M 10/22/12	10/22/12 to 10/28/12	to	Su 10/28/12	10/22/12 to 10/28/12	to	Su 10/28/12	10/22/12 to 10/28/12	to	Su 10/28/12	10/22/12 to 10/28/12	to	Su 10/28/12	10/22/12 to 10/28/12	to	Su 10/28/12	10/22/12 to 10/28/12	to	Day Date
:30	1x		:30	:30	:30	ω ×		:30	1×		:30	1 _x		:30	1 _x		:30	1×		:30	1x		:30	1×		:30	1×		Length
2:01 AM	MTWTF		5:39 AM	5:38 AM	5:44 AM	MTWTF		8:48 PM	F		4:50 AM	MTWTF		11:11 PM	S		7:39 PM	SS		6:22 PM	S		9:31 AM	S		8:44 AM	SS		Length Aired Days Ad-ID
вств1203н			вств1203н	вств1203н	вств1203н			вств1203н			вств1203н			вств1201н			вств1201н			вств1201н			вств1201н			вств1201н			Ad-ID
\$50.00			\$250.00	\$250.00	\$250.00			\$1,600.00			\$50.00			\$900.00			\$2,000.00			\$400.00			\$700.00			\$200.00			Rate Reconciliation
1			2) د	ယ						1			1						1			1			1			Ref#

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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HSIM Remit Address:

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

Advertiser POL/Bennett for Indiana	Estimate Number

0	National	Sales Region
0	Petry/Philadelphia	Sales Office
⊳	Account Executive Petry Philadelphia	Account Executive
0	WISH	Station

Invoice #	213446-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Account ExecutivePetry PhiladelphiaAltSales OfficePetry/PhiladelphiaDesSales RegionNationalOrr	Station	WISH	т	Orc
Petry/Philadelphia National	Account Executive	Petry Philadelphia		≥
National	Sales Office	Petry/Philadelphia		D
	Sales Region	National	_	Ō

Orde	Deal#	Alt C	Order#
Order Flight	1#	Alt Order#	er#
10/22/12 - 10/28/12		06862028	213446

		Special Handling
7	Cash	Billing Type
Γ=	Broadcast	Billing Calendar

Product Code	Advertiser Code	IDB#

	Advertiser Ref	
IN12303/TO1358/SP111t	Agency Ref	
	Product Code	Special Handling

Pittsburgh, PA 15211

1st Floor

Attention: Accounts Payable 1218 Grandview Avenue

Brabender Cox

Billing Address:

			33			32	<u>~</u>	Line
	MSM		HSIM	HSIM		HSIW	31 WISH	S 20
			Sunday 7-8p			WISH Su 1-130a	M-F News 8 Repeat	Channel Description
Aired Spots			658-8p			1-130a	137-211a	Time
78	Su	10/22/		Su	10/22/			Day
	10/28/12	10/22/12 to 10/28/12 1xS	ťo	10/28/12	10/22/12 to 10/28/12 1x	to	ť	Date
	:30	1×		:30	×			Length
	6:59 PM	S		1:13 AM	S			Length Aired Days Ad
	вств1201н			1:13 AM BCTB1201H				Ad-ID
	\$2,000.00			\$10.00				Rate Reconciliation
								Ref#

Gross Total Agency Commission	\$50,360.00 \$7,554.00
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Net Amount Due \$42,806.00 Payment Terms 30 Days